

# Smart GEO Expo 2022

2022.11. 2<sup>Wed</sup> ~ 11.4<sup>Fri</sup>

KINTEX Exhibition Center 1, Hall 5

- Guideline for Exhibition applicants -








## Exhibition

Person in charge : Sujin Choi

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# 01. Event Overview

Title	Smart GEO Expo 2022
Date	November 2 (Wed) - November 4 (Fri), 2022 (for 3 days)
Venue	KINTEX Exhibition Center 1 Hall 5
Host	 Ministry of Land, Infrastructure and Transport
Organizers	 Korea Land and Geospatial Information Corporation  KOREA LAND & HOUSING CORPORATION  Spatial Information Quality Management Service  Korean Association of Spatial Information, surveying & Mapping  KRIHS Korea Research Institute for Human Settlements  SPACE Spatial Information Industry Promotion Institute  KBIZ Korea Geospatial Information Cooperative
Programs	Opening Ceremony, Exhibition, Global/Business Program, Conference, etc.

# 01. Event Overview

## ► Exhibition Hall Floor Plan

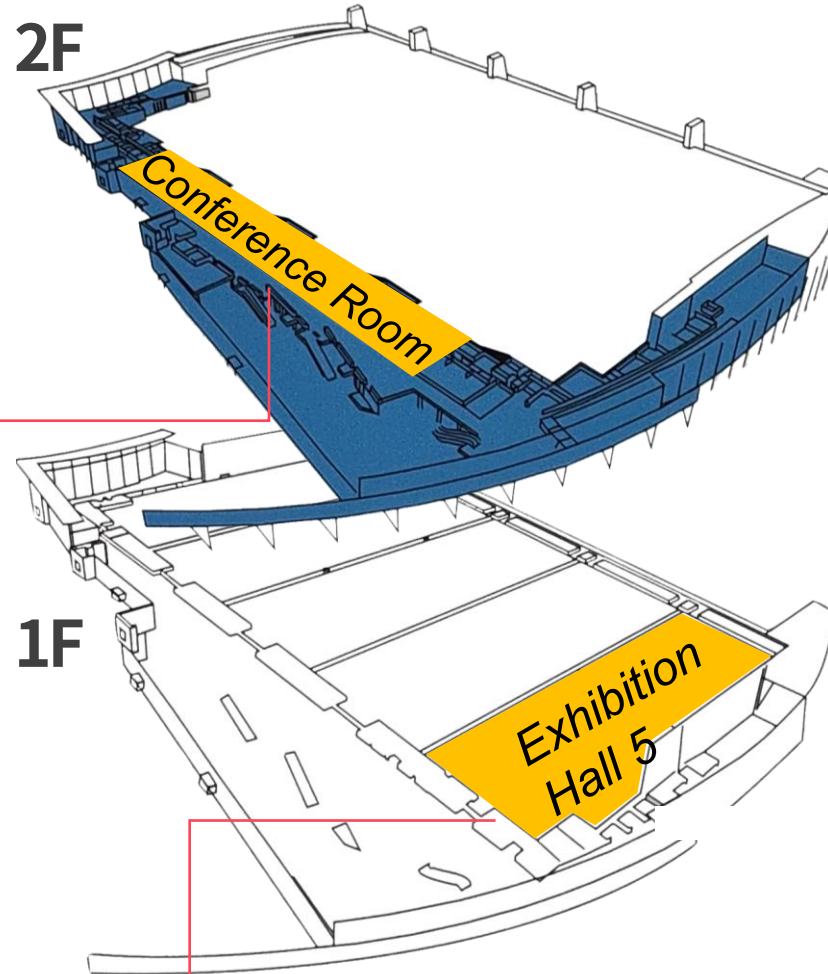


Conference  
(Room 204 ~ Room 2010)



Exhibition (Hall 5)

### KINTEX Exhibition Center 1



# 01. Event Overview

## Exhibition

- Offline Exhibition Hall reopening after 3-year hiatus; 1.5~2 times expanded in scale compared to SGE 2019 (10,000m<sup>2</sup>)
- Date : November 2 (Wed) - November 4 (Fri), 2022 (3 days) 10:00 - 17:00 (KST)
- Key Items
  - LiDAR, MMS, SLAM, UAV/DRONE, Total Station, GNSS(RTK), Satellite, Aerial System
  - GIS Solution, BIM, AI, Indoor/Outdoor Mapping, Navigation, Digital Twin, Image Processing, Autonomous Driving
  - Big Data, Cloud, IoT, AR/VR/MR, Metaverse, UAM, Prop-tech



## Conference

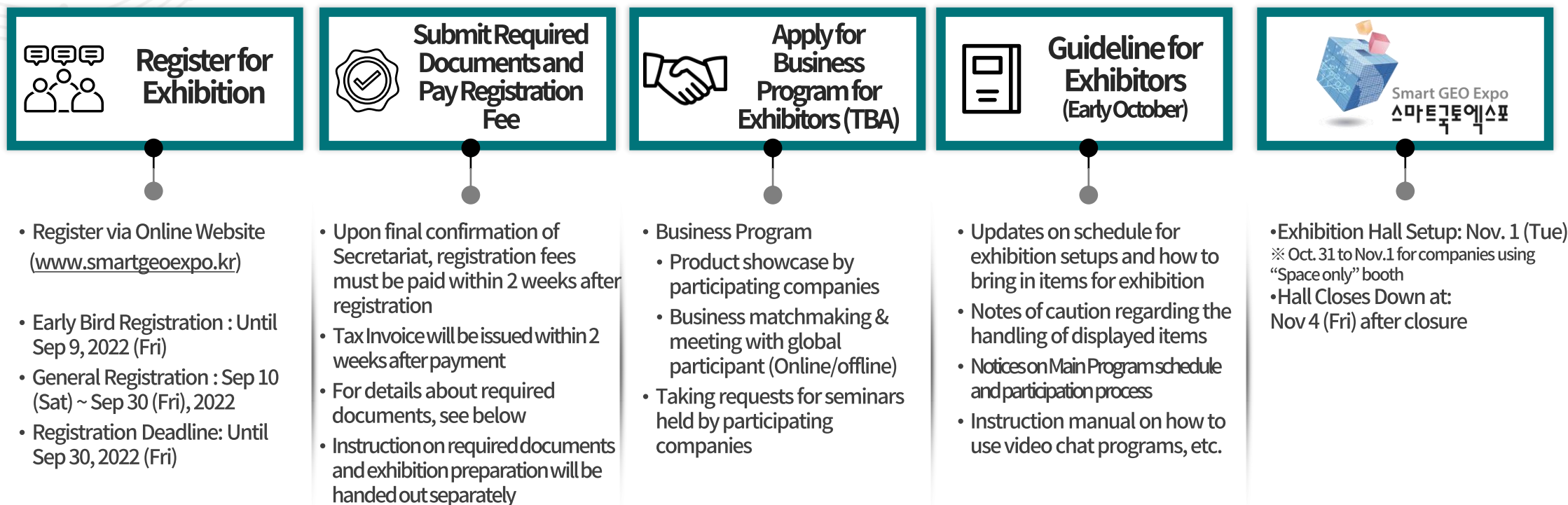
- Keynote lecture on prospects and trends in global geospatial information and the 4th Industrial Revolution technologies
- International-level conferences : ICGIS (Int'l Conference on Geospatial Information System), Digital Twin Conference, etc.
- Tech Seminar by participating companies, Policy Seminar, Industry-related Workshop in conjunction

## Global/Business Program

- Business meetings with global business figures
  - (Preliminary matchmaking followed by in-depth conversation)
- Showcase of latest products and technologies by participating companies
- Info session provided by public organizations & local governments on upcoming public procurement plan related to geospatial information

## 02. Exhibitor Registration Process & Guideline

### ▶ Process of Exhibitor registration



### ▶ Required Documents

★ Mandatory

Form No.	Contents	Mandatory/ Optional	Deadline
1	★ Basic Information	Mandatory	~ Sep 30 (Fri)
2	★ Exhibition Booth Registration Form		
3	★ Company Name and Signboard Form		~ Oct 10 (Mon)
4	★ Directory information Request Form		
5	★ Event Pass Request Form		
6	Additional Utility & Furniture Request Form	Optional	

Form No.	Contents	Mandatory/ Optional	Deadline
7-1	Construction Contractor Report Form	Mandatory for companies using “Space Only” booths	~ Oct 10 (Mon)
7-2	Accountability Pledge for Private Construction Form		
7-3	Operational Report Form		
8	Heavy/Hazardous Exhibit Report Form	Optional	TBA
9	In-Booth Event Registration Form	Optional	
10	Business Program Application Form		

## 02. Exhibitor Registration Process & Guideline

### Contacts

PIC : Sujin Choi, Manager

Tel. : (82)-2-6737-3038

E-mail : exhibit@smartgeoexpo.kr

### ► Registration Fees

Date	November 2 (Wed) - November 4 (Fri), 2022 (for 3 days)			
Deadline for Registration	- Early Bird Registration : ~ Sep 9 (Fri), 2022 - General Registration : Sep 10 (Sat) ~ Sep 30 (Fri), 2022			
Pricing (Price Per Booth)	※ VAT Included			
	Type (Discount rate)	Early Bird + Returning Exhibitor (20% off)	Early Bird (or) Returning Exhibitor (10% off)	General Registration
	Shell Scheme	2,016,000 KRW	2,268,000 KRW	2,520,000 KRW
	Space Only	1,680,000 KRW	1,890,000 KRW	2,100,000 KRW
	Mini (For Startups)	800,000 KRW	900,000 KRW	1,000,000 KRW
Notes: Must lease at least 4 booths to be eligible				
Basic Policy	Payment must be made within <b>2 weeks after registration</b> ※ Failure to make payment within the deadline may lead to cancellation of registration by the discretion of hosting organization ※ <b>Payment must be made in Korean currency (Bank transfer only).</b>			
Cancellation & Refund Policy	<ul style="list-style-type: none"> <li>• Before Sep 10 (Sat), 2022 : 100% refund</li> <li>• Before Sep 30 (Fri), 2022 : 50% refund</li> <li>• After Oct 1 (Sat), 2022 : No refunds</li> </ul>			

## 03. Booth Types

### ► Basic Furnitures & Utilities

Type	Contents	Note
Space Only	<ul style="list-style-type: none"> <li>- Only space provided</li> <li>- Minimum 4 booths should be ordered</li> <li>- Exhibitor should hire a construction contractor</li> <li>- The contract must one of approved contractors by KINTEX</li> </ul> <p>*Contractor list (<a href="https://www.kintex.com/web/en/facility/ccpy/list.do">https://www.kintex.com/web/en/facility/ccpy/list.do</a>)</p>	<ul style="list-style-type: none"> <li>* Must order at least 4 units</li> <li>* Must request for electrical appliances</li> </ul>
Shell Scheme	<ul style="list-style-type: none"> <li>- Sign board</li> <li>- 1 Fully Assembled Booth (w/ 3 lighting)</li> <li>- 1 Dual Outlet (220 V, single-phase, 1Kw)</li> <li>- Carpet (Dark grey)</li> <li>- 1 Info Desk, 1 Chair, 1 Wastebin</li> </ul>	<ul style="list-style-type: none"> <li>* 1 Meeting Table available free of charge upon request (one per company, not per booths)</li> <li>(1 x Roundtable + 3 x Chair)</li> </ul>
Mini	<ul style="list-style-type: none"> <li>- Sign board</li> <li>- 1 Fully Assembled Booth (w/ lighting)</li> <li>- 1 Dual Outlet (220 V, single-phase, 1Kw)</li> <li>- Carpet (Dark grey)</li> <li>- 1 Info Desk, 1 Chair, 1 Wastebin</li> </ul>	

### ► Basic Furnitures Preview



Info Desk



Chair



Wastebin



Electricity socket

※ Furnitures & utilities provided may differ from images shown above.

## 03. Booth Types

### ► Shell Scheme

#### • Booth Preview



#### • Features

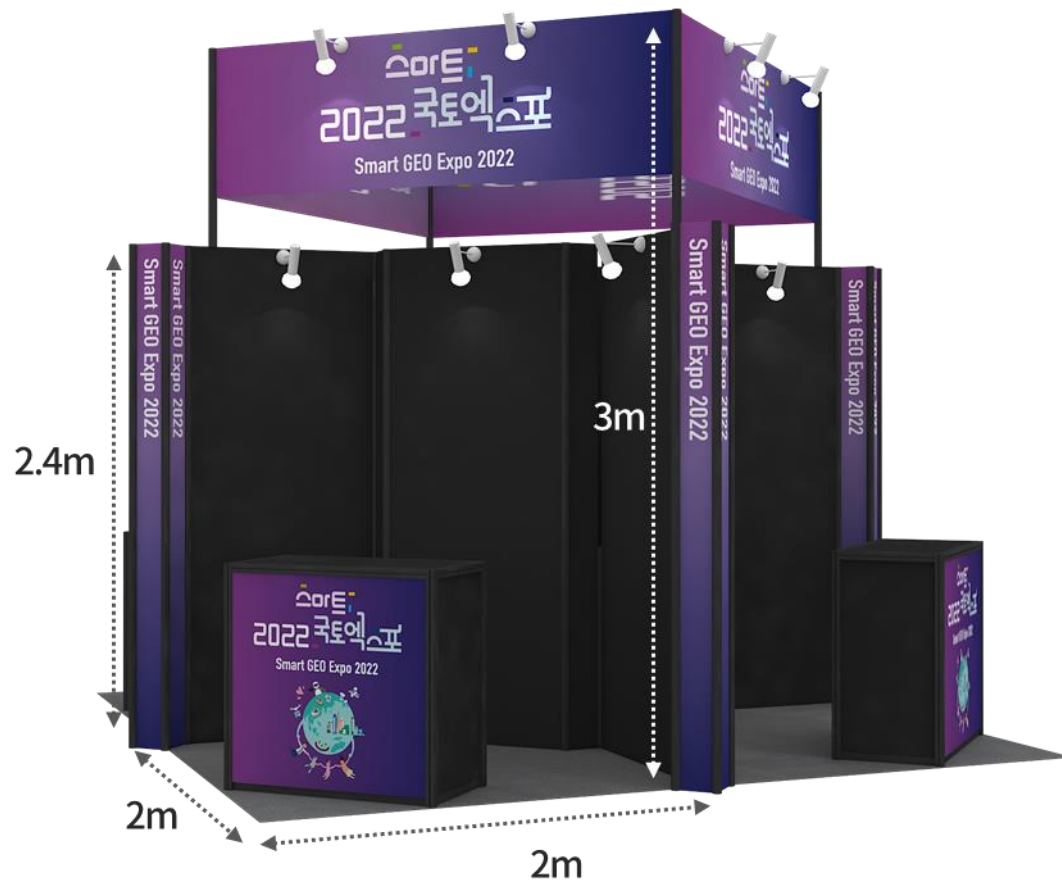
Company Signboard	Signboard
Floor Area	9m <sup>2</sup> (3m * 3m)
Furniture	1 Information Desk, 1 Chair
Power Supply	1KW (220V, Dual Outlet, 1pc)
Floor Material	Carpet (Dark grey)
Notes	



## 03. Booth Types

### ▶ Mini Booth (Startup Booth)

- Booth Preview



- Features

Company Signboard	Signboard
Floor Area	4m <sup>2</sup> (2m * 2m)
Furniture	1 Information Desk, 1 Chairs
Power Supply	1KW (220V, Dual Outlet, 1pc)
Floor Material	Carpet (Dark grey)
Notes	

# Attachment Moments from Previous SGE Event

## Highlight of 2019 Smart GEO Expo

